



Helping Cafés Turn Milk Into Profit - Simply

A simple add-on that adds revenue
to every order.



sipahh.com



WHY MILK FLAVORING STRAWS?

Kids naturally choose sweet drinks. Parents care about how much sugar is in the cup.

Cafés often overlook milk as a kids' drink - even though it's one of the healthiest options.

SIPAHH CHANGES THAT BY MAKING MILK FUN, CUSTOMIZABLE, AND EXCITING - **NO PREP, MESS, OR EXCESS SUGAR.**



WHAT IS *Sipahh*[®]

Sipahh is a clean-label milk flavoring straw filled with flavor beads that dissolve as kids sip through it.

24



Fun, kid-friendly flavors



NO MESS



NO MIXING

“JUST POP THE STRAW INTO MILK AND ENJOY.”



WHAT MAKES SIPAHH DIFFERENT

The fun, portion-controlled way to drink milk

**LESS THAN ½
TEASPOON OF SUGAR**

~15 CALORIES PER STRAW



NO ARTIFICIAL COLORS
OR FLAVORS



NO PRESERVATIVES

WORKS WITH ANY MILK!

Dairy • Soy • Almond • Oat

Our straws **are:**



PLANT BASED
STRAWS



GLUTEN-FREE



HALAL



NON-GMO



KOSHER



VEGAN FRIENDLY

WHERE **SIPAHH** ADDS REVENUE?



Sipahh is one simple product that adds revenue to your café - without changing how you operate.

From kids' drinks to iced lattes for adults, it fits naturally into your menu, your counter, and your daily flow.



ONE SIMPLE PRODUCT

MULTIPLE WAYS
TO SERVE



Kids' drinks • Milk add-ons • Adult beverages

MULTIPLE WAYS
TO EARN



Upsells • Add-ons • Incremental revenue

OPTION 1: THE KIDS MENU



TURN MILK INTO EASY **REVENUE**

Milk is one of the lowest-cost items in a café - with zero prep. Sipahh helps you earn from milk - without labor, equipment, or time.

**A SIPAHH STRAW TURNS MILK INTO A DRINK
KIDS AND ADULTS CHOOSE - **WITHOUT
CHANGING YOUR SERVICE.****

- No refrigeration required
- No equipment
- No labor
- No prep time
- Just higher perceived value

OPTION 2: GRAB-AND-GO RETAIL



PERFECT IMPULSE BUY

Add a small add-on that sells itself. Sipahh products are shelf-stable, easy to display, and perfect for impulse buys.

Perfect for parents grabbing something quick for their kids - or an easy, better-for-you treat on the way out.



OPTION 3: AN EASY ADD-ON FOR ADULTS



NOT JUST FOR KIDS
- **adults** love it too!

Sipahh works with any cold drink that contains milk:

- Iced latte
- Iced coffee
- Matcha latte
- Milk-based smoothies etc.

Why adults choose it:

- ✓ Big flavor - without syrups or sugar overload
- ✓ 15 calories per straw - nothing extra

**A SIMPLE FLAVOR ALTERNATIVE FOR ADULTS
WHO WANT LESS SUGAR - NOT MORE.**



KEEP IT SIMPLE

Zero Prep, Zero Mess

Unlike smoothies or complex specialty drinks,
Sipahh requires absolutely no preparation time.

No blender to clean, no syrups to pump, no waste!

1. POUR MILK.



2. ADD STRAW.



AND YOU'RE DONE!



\$ BUSINESS IMPACT

Sipahh helps cafés earn more:

- ✓ Bring families back again and again
- ✓ Turn milk into a revenue-driving add-on
- ✓ Offer kids flavor. Offer adults a 15-calorie alternative
- ✓ Expand your menu without equipment or prep

MORE **CHOICE** FOR CUSTOMERS.
MORE **VALUE** FOR YOUR MENU.



FROM MILK TO MARGIN

Turn milk into a kids' bestseller



Even though it's often overlooked, milk is a great menu option that gives parents a healthy choice and gives kids the fun, tasty drink they want.

SIPAHH TURNS MILK INTO A FAMILY FAVORITE - NO EXTRA WORK

- Price milk + Sipahh as a fun **add-on**
- Parents happily **pay more** for something kids enjoy
- Cafés earn extra revenue **without extra work**

PRICING

Flexible pricing per straw



\$0.58 per straw

MIX & MATCH 60 FLAVORED MILK
STRAWS BUNDLE

\$34.95



\$0.46 per straw

MIX & MATCH 120 FLAVORED MILK
STRAWS BUNDLE

\$54.95



\$0.32 per straw

MIX & MATCH 600 FLAVORED MILK
STRAWS BUNDLE

\$198.95

[Discover More >](#)

BULK CAFÉ PRICING - AS LOW AS \$0.29/STRAW

Ideal for kids' menus, milk upgrades, and counter add-ons.

START WITH A FREE SAMPLE PACK

Get a **FREE STARTER PACK** to see how kids and parents respond to Sipahh.



POPULAR FLAVORS

Let customers try and vote on their favorites



DELIVERED TO YOU

Directly to your location - ready to serve



READY TO SELL FROM DAY ONE

Everything you need to put Sipahh on the counter and start selling right away

REQUEST YOURS!



Perfect for pilot runs, kids' menus, and family-focused café hours.

BRING TO YOUR CAFÉ

Easy to try. Easy to serve.

Looking to increase revenue in your café? Start with Sipahh.

Get in touch - we'll show how Sipahh works for your café. Delight families. Earn on milk. Expand your menu.

CONTACT US:

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